



# PHOENIX: State of the City Profile

## CENSUS / DEMOGRAPHIC INFORMATION

Phoenix Primary Metro Area (surrounding counties).....	3,251,876
Maricopa County.....	3,072,149
City of Phoenix .....	1,321,045

**Racial composition of Maricopa County:** white (77%), black (4%), Asian (2%), Other (14%), two or more (3%)  
**ETHNICITY:** Hispanic (of any race) 25%

## DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** Phoenix does not collect drug use prevalence data.
- **ARRESTEES:** According to ADAM, 69% of adult male arrestees and 72% of adult female arrestees in 2001 tested positive for at least one illicit drug.
- **DEATHS:** Drug-induced deaths increased 30% from 233 in 1995 to 303 in 1998 (8.8 to 10.3 deaths per 100,000 population).
- **ER MENTIONS (1994-2001):** Heroin mentions remained mostly stable; cocaine mentions peaked in 1999; marijuana mentions steadily increased throughout the 1990s and are now stable; methamphetamine mentions have steadily increased from 1997 to 2001.
- **DRUG TYPE:** Methamphetamine, cocaine, heroin, and marijuana pose significant drug threats to Phoenix. Other dangerous drugs such as MDMA and diverted pharmaceuticals also are available and abused.

## FEDERAL DOLLARS (01 / 02)

- SAPT Block Grant:  
\$6.7M / \$6.7M
- CSAP Discretion:  
\$886K / \$1.3M
- CSAT Discretion:  
\$1.7M / \$3.6M

## TREATMENT UTILIZATION & CAPACITY

- 37 treatment providers located in the Phoenix PMSA;
- 32 providers list outpatient departments as treatment modalities.
- Phoenix has four (4) drug courts in operation

## MEDIA CAMPAIGN

- Advertising: \$1.9M total plus pro bono value match
  - \$1.5M share of national buy
  - \$187K multicultural advertising
  - \$254K local general market
- Non-Advertising:
  - MJ Press Conf (9/17/02)
  - Cox Communications "Science of Addiction Exhibit"

## PREVENTION Community Coalitions

- NDNS4Wellness
- The Wheel Council
- Glendale Mayor's Alliance Against Drugs & Gangs
- Eloy's Governor's Alliance Against Drugs & Gangs
- Gilbert Citizens' Action Network
- Scottsdale Prevention Institute
- East Valley Addiction Council, Inc. (EVAC)

## LAW ENFORCEMENT

- During 2001, there were 7,810 drug-related crimes known to police in Phoenix.
- As of October 31, 2000, there were 3,498 full-time law enforcement employees in Phoenix. 2,617 of these employees were officers while the remainder were civilians.
- Southwest Border HIDTA